



DCONSTELLATIONS

JOINING THE DOTS

DIGITAL MARKETING SOLUTIONS



IMPACTFUL SOLUTIONS START WITH **CONCEPT**. BUILT ON **CONTENT**.
BROUGHT TO LIFE THROUGH **COMMUNICATION**.

www.dconstellations.com | info@dconstellations.com



THE DIGITAL MARKETING REALITY

BRANDS TODAY FACE UNPRECEDENTED CHALLENGES IN THE DIGITAL LANDSCAPE

10,000+

brand messages per day

Modern consumers are overwhelmed. Generic content gets ignored. Standing out requires strategic creativity and data-driven execution

60%

of small to mid-size businesses

struggle with maintaining a consistent and effective digital presence across platforms



FRAGMENTED

Brand Identity

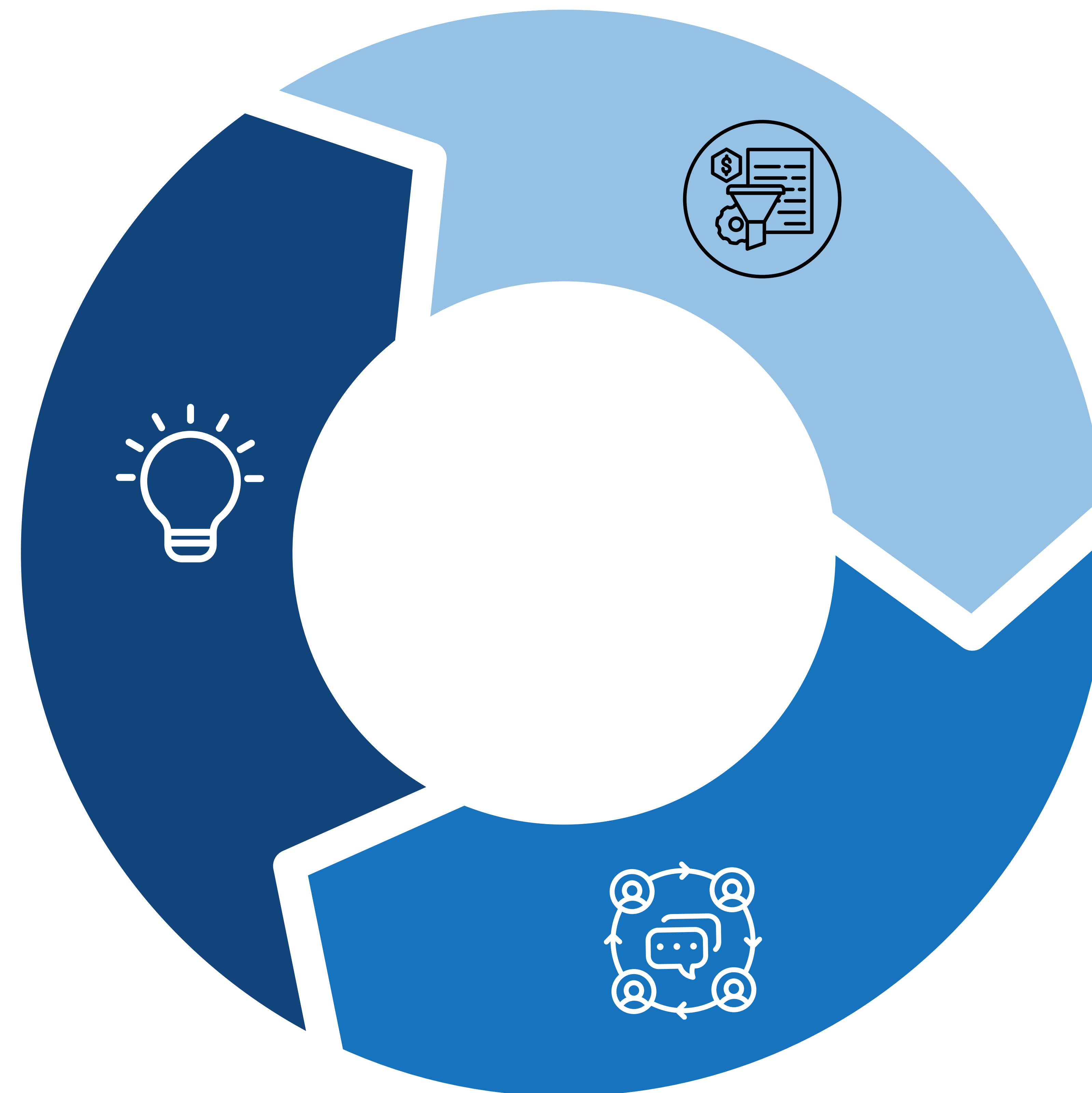
Inconsistent visual direction and underutilised content assets weaken brand perception, user retention, and conversion rates

THE C3 FRAMEWORK

WHERE STRATEGY MEETS EXECUTION: OUR SIGNATURE APPROACH THAT TRANSFORMS IDEAS INTO MEASURABLE GROWTH



Every powerful campaign begins with a strong **CONCEPT**.



We transform strategy into compelling **CONTENT** narratives.

Execution is where ideas become powerful **COMMUNICATION**.

ABOUT DCONSTELLATIONS

A MULTIDISCIPLINARY AGENCY BUILT ON EXPERIENCE, EXPERTISE, AND EXCELLENCE

At DConstellations, we craft impactful digital experiences where Concept, Content, and Communication come together seamlessly - our signature C3 approach that transforms ideas into meaningful brand stories.

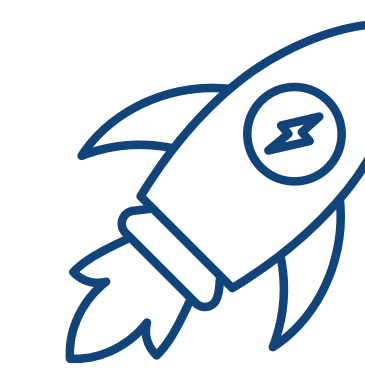
With over two decades of combined industry expertise, we are a multidisciplinary agency offering end-to-end solutions across design, content, and digital marketing.

Our team of strategists, creatives, and digital experts works with precision and agility to deliver data-driven, design-led, and result-oriented solutions. From branding to performance campaigns, we help brands inform, engage, and grow in today's digital-first world.

OUR MISSION

TO MERGE CREATIVITY, DATA, AND DESIGN TO CRAFT SOLUTIONS THAT INFORM, ENGAGE, AND DELIVER MEASURABLE IMPACT. TRANSFORMING DIGITAL ENGAGEMENT INTO TANGIBLE BUSINESS GROWTH.

WHAT WE'RE KNOWN FOR



SPEED

FAST TURNAROUND WITHOUT COMPROMISING QUALITY. WE MOVE AT THE PACE OF DIGITAL.



QUALITY

DESIGN-LED SOLUTIONS THAT STAND OUT. EVERY DELIVERABLE MEETS THE HIGHEST STANDARDS.



CLIENT-FIRST

YOUR GOALS ARE OUR MISSION. WE PARTNER CLOSELY TO ENSURE SUCCESS AT EVERY STEP.

OUR SERVICE PILLARS

COMPREHENSIVE DIGITAL MARKETING SOLUTIONS THAT INFORM, ENGAGE, AND PERFORM



PERFORMANCE & GROWTH MARKETING

We drive measurable growth through ROI-focused digital campaigns powered by automation, analytics, and creative strategy.

- Google & Meta Ads
- Performance Max Campaigns
- Conversion Tracking & Analytics
- Retargeting & Audience Optimization
- A/B Testing & Campaign Refinement



DIGITAL EXPERIENCE & CONTENT

We craft seamless digital experiences powered by design and data, ensuring every touchpoint drives engagement.

- SEO & Website Development
- Content Marketing Strategy
- Email Automation & CRM
- UX/UI Optimization
- Marketing Automation Workflows



BRAND IDENTITY & CREATIVE

We shape brands with distinctive visual identity and storytelling that brings consistency and emotional impact.

- Brand Strategy & Positioning
- Logo & Visual Identity Design
- Social Media Marketing
- Campaign Collateral & Graphics
- Brand Guidelines & Systems

OUR FIVE-STEP FRAMEWORK

A PROVEN FRAMEWORK THAT BLENDS INSIGHT, CREATIVITY, AND MEASURABLE PERFORMANCE



1 **Discovery & Audit**

We begin with in-depth research, audience mapping, competitive analysis, and performance audit to uncover opportunities and insights.

2 **Strategy & Content Creation**

We define a tailored marketing strategy aligned with your goals, then craft compelling visuals, messaging, and assets optimized for engagement.

3 **Design & Execution**

Concepts turn into experiences. We execute campaigns with precision, agility, and design excellence across all channels.

4 **Performance Tracking**

We monitor and measure campaign performance in real time - tracking KPIs, engagement, conversions, and audience response.

5 **Optimization & Growth**

Based on data insights, we refine strategy, optimize performance, and scale successful campaigns for sustained growth.





CASE STUDY: BLUE HEELER

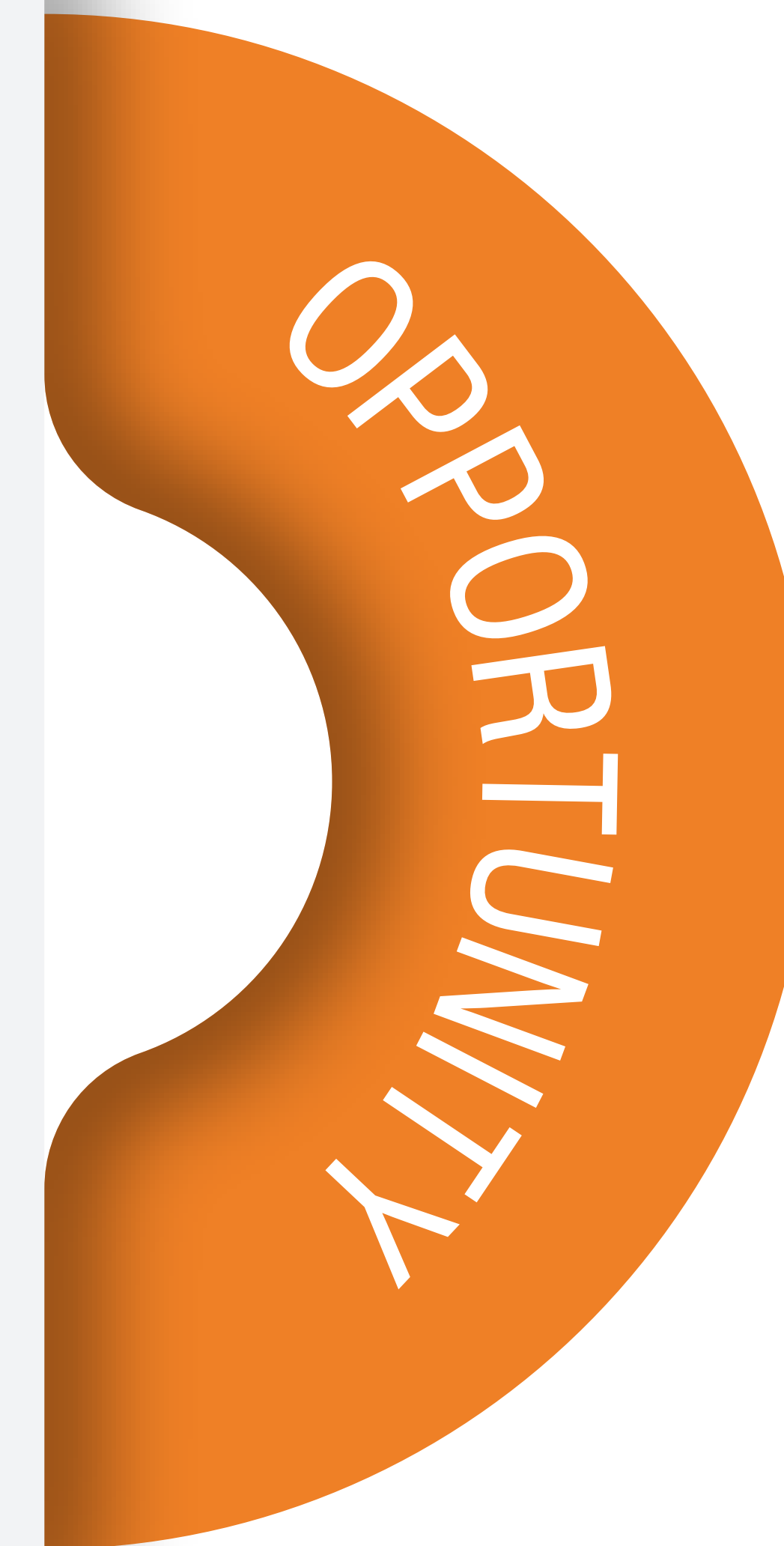
PREMIUM CHELSEA BOOTS | BENELUX MARKET



THE CHALLENGE VS. THE OPPORTUNITY

- ✓ **Low Online Engagement**
- ✓ **Inconsistent Digital Identity**
- ✓ **Limited Brand Recognition**
- ✓ **Underperforming Paid Campaigns**
- ✓ **Lack of Cohesive Storytelling**

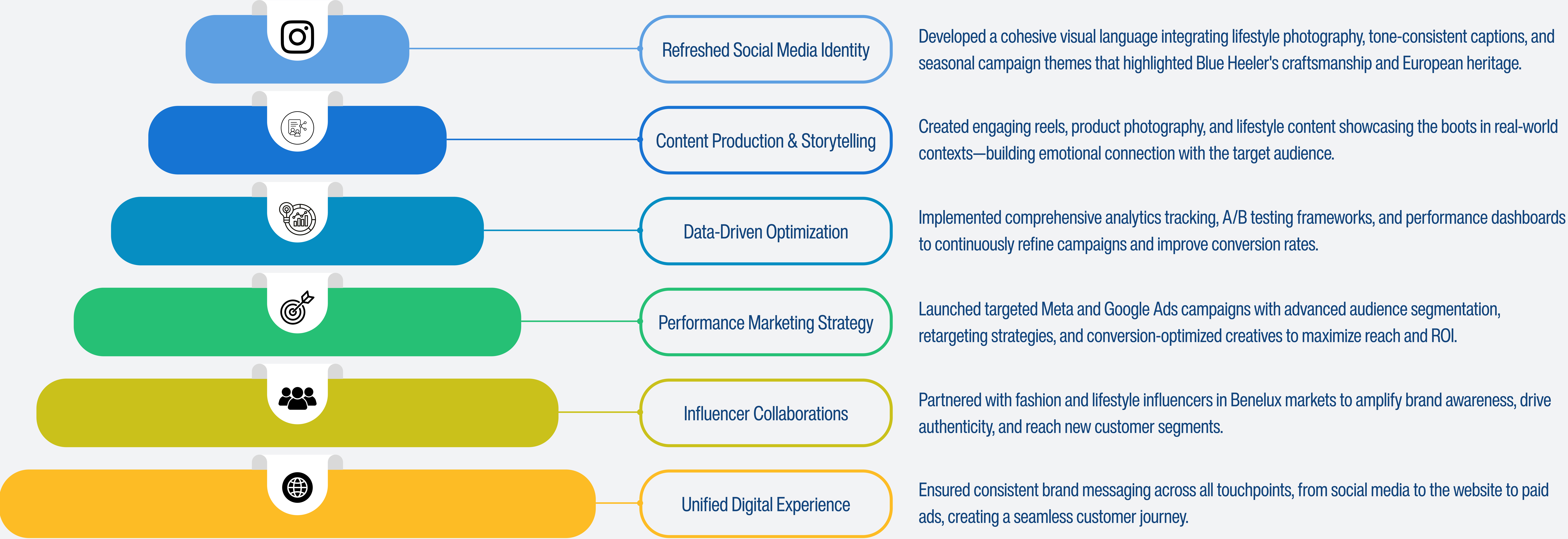
THE BRAND NEEDED A DIGITAL TRANSFORMATION TO CONNECT WITH AN AUDIENCE THAT VALUES BOTH CRAFTSMANSHIP AND CONTEMPORARY STYLE.



CREATING A COHESIVE DIGITAL IDENTITY THAT REFLECTS BLUE HEELER'S PREMIUM POSITIONING WHILE DRIVING VISIBILITY, INTERACTION, AND CONVERSION ACROSS ALL SOCIAL MEDIA CHANNELS AND PAID ADVERTISING PLATFORMS.

BLUE HEELER: OUR STRATEGIC APPROACH

A COMPREHENSIVE DIGITAL TRANSFORMATION COMBINING THE C3 FRAMEWORK



BLUE HEELER: MEASURABLE RESULTS

TRANSFORMING DIGITAL PRESENCE INTO TANGIBLE BUSINESS GROWTH

01

+18% Revenue Growth

Quarter-on-quarter increase driven by paid campaigns and retargeting

02

+36% Social Engagement

Month-over-month engagement driven by influencer collaborations and lifestyle reels

03

+90K Website Traffic

New visitors from organic and paid sources combined.

04

+11% Conversion Rate

Through data-driven optimization and A/B tested creatives

+18%

+36%

+90K

+11%

PORTFOLIO HIGHLIGHTS

SHOWCASING OUR RANGE OF CREATIVE CAPABILITIES AND DIGITAL EXCELLENCE



OUR DIGITAL MARKETING SOLUTIONS

SHOWCASING OUR RANGE OF CREATIVE CAPABILITIES AND DIGITAL EXCELLENCE



01



Logo Design

02



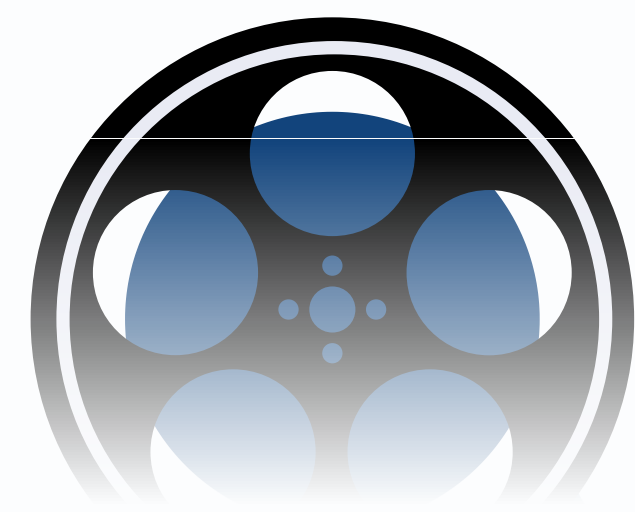
Website Development

03



Photography

04



Brand Films

05



Social Media Strategy

06



Performance Marketing

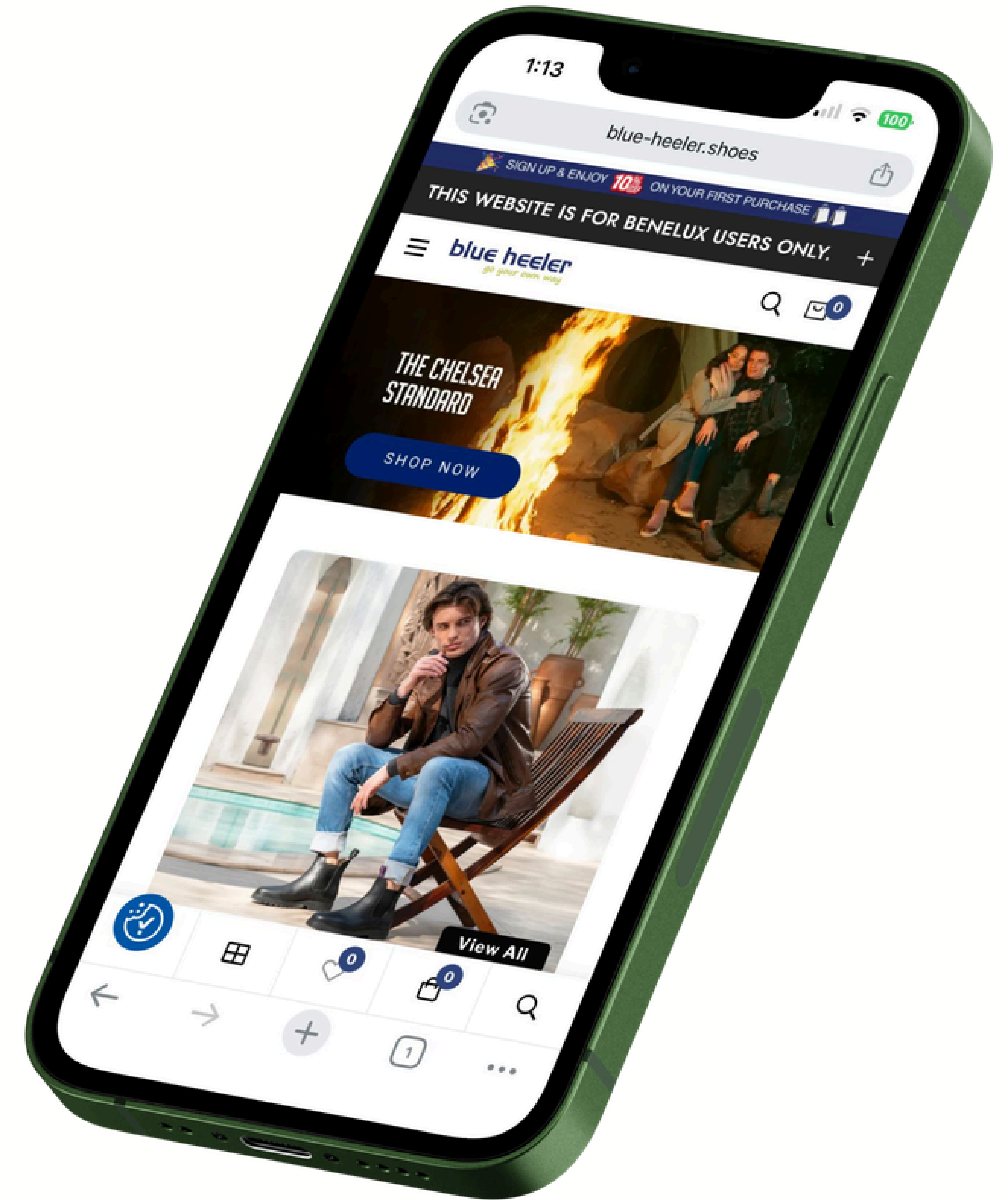
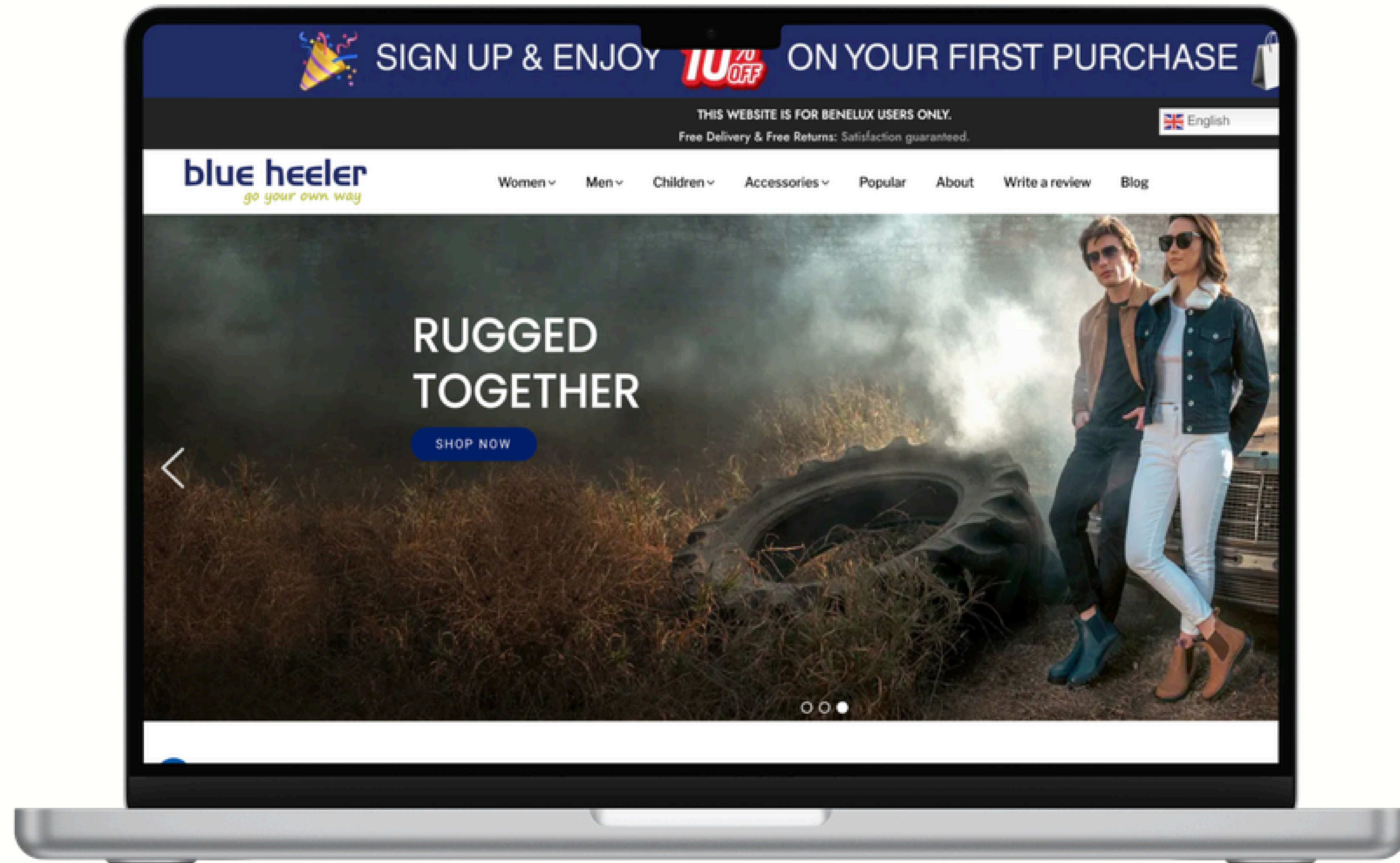
LOGO DESIGN



blue heeler
a u s t r a l i a



WEBSITE DEVELOPMENT



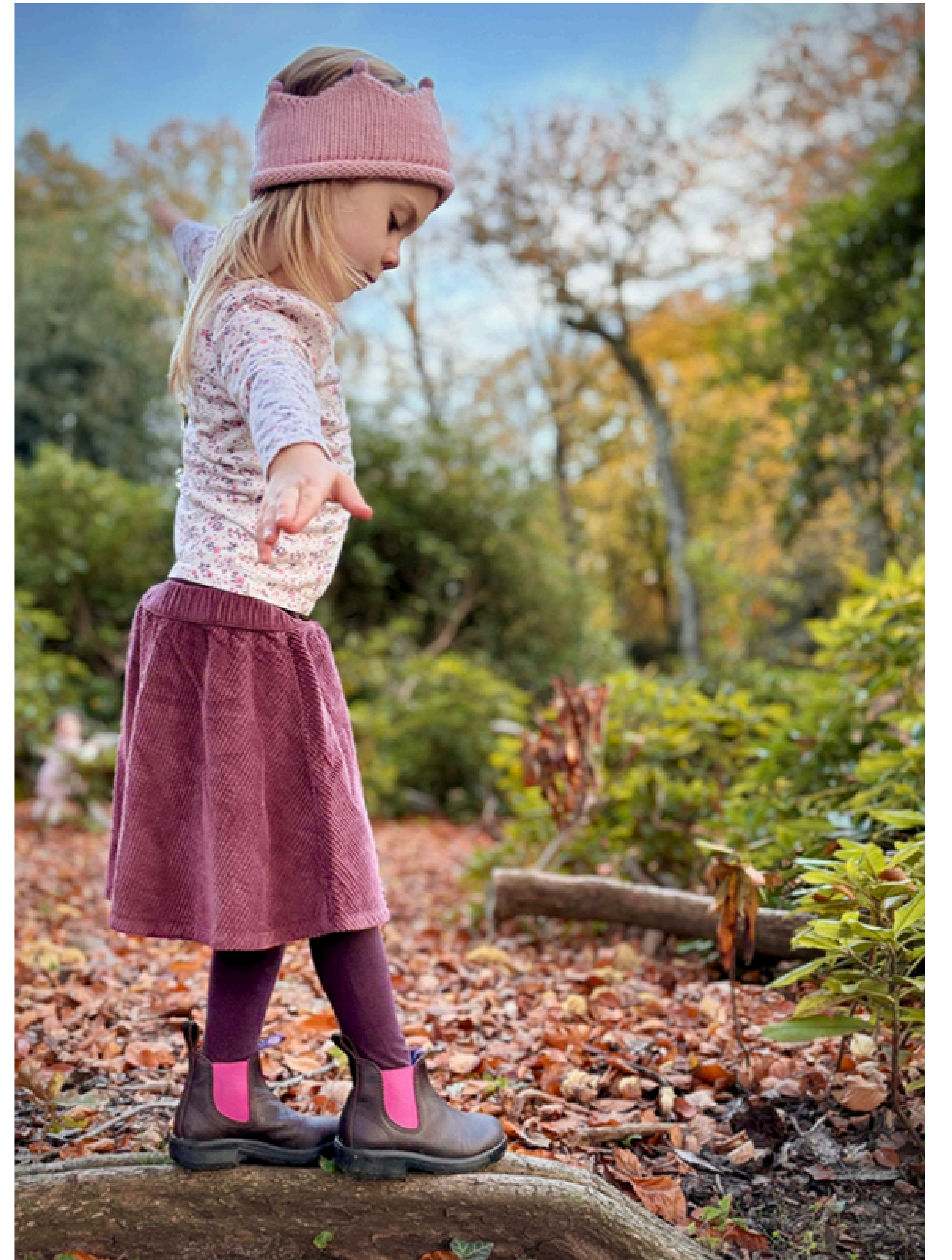
PRODUCT PHOTOGRAPHY



LIFESTYLE PHOTOGRAPHY



KIDS PHOTOGRAPHY



CINEMATIC VISION





BRAND FILMS

CREATIVE DESIGNS

COMFORT ON THE MOVE

- AUSTRALIAN LOGO PULL LOOP
- EASY COMFORT INSTEP
- EXTENDED LEATHER
- WATER REPELLANT ELASTIC
- FULL GRAIN LEATHER UPPER
- INNER TOE CAP FOR EXTRA PROTECTION
- NATURAL RUBBER OUTSOLE
- INTRICATE TREAD PATTERN TO MAXIMIZE GRIP + SLIP RESISTANCE

blue heeler
@blueheelerboots

blue heeler
@blueheelerboots

blue heeler
@blueheelerboots

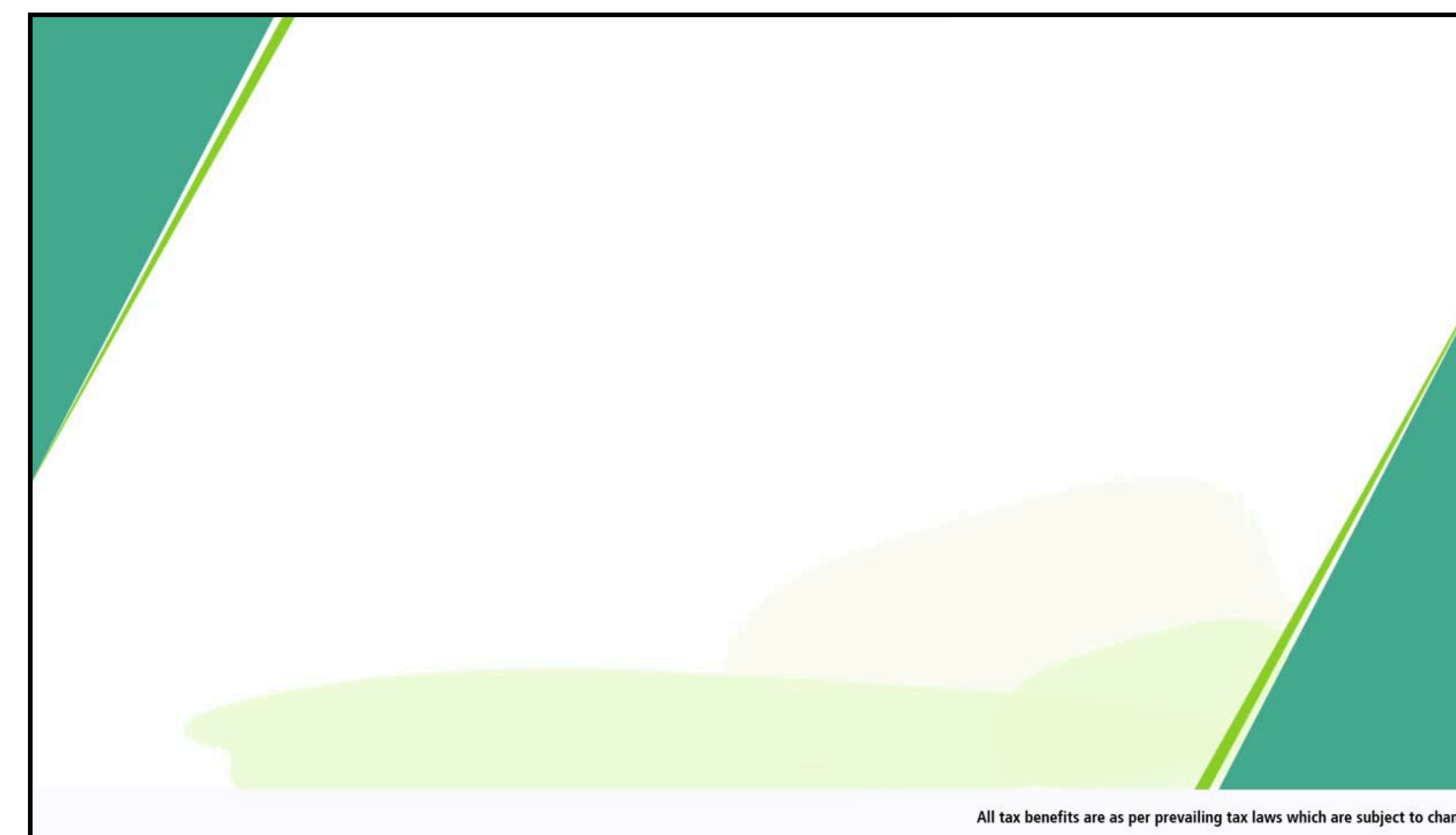
blue heeler
@blueheelerboots

Feel the **Chills** with

THUNDERCOOL 50 Ltrs.

Desert Cooler

INTEX



rishita
DEVELOPERS

RISHITA DEVELOPERS

IS A LEADING REAL ESTATE GROUP IN LUCKNOW

1.2 billion people

Your brand is more than
your products or services.

OUR

Specialised prep for
SAT, IELTS, AP, GMAT, GRE

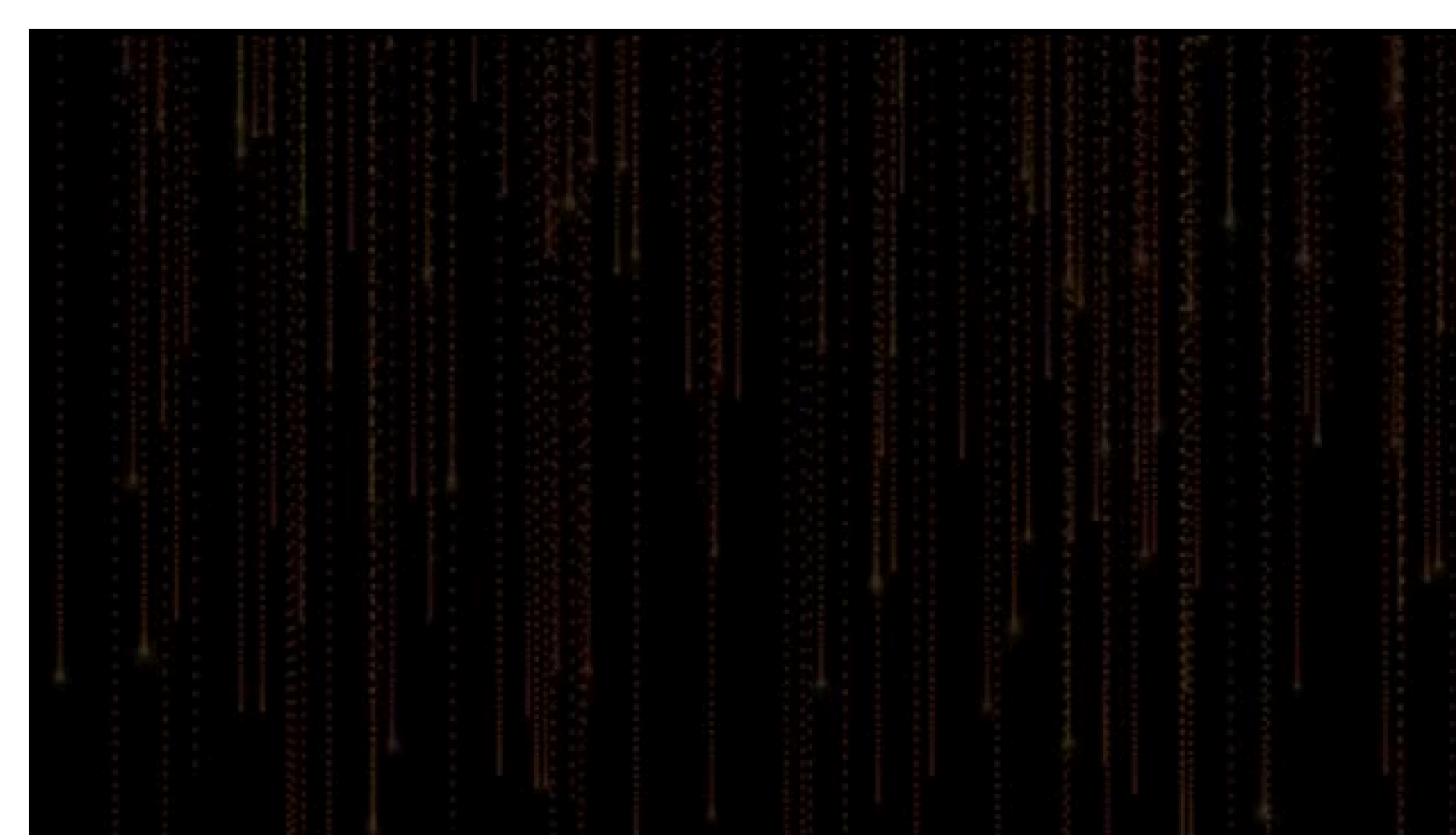
Gillette

Marketing Competencies

We know what you are interested in

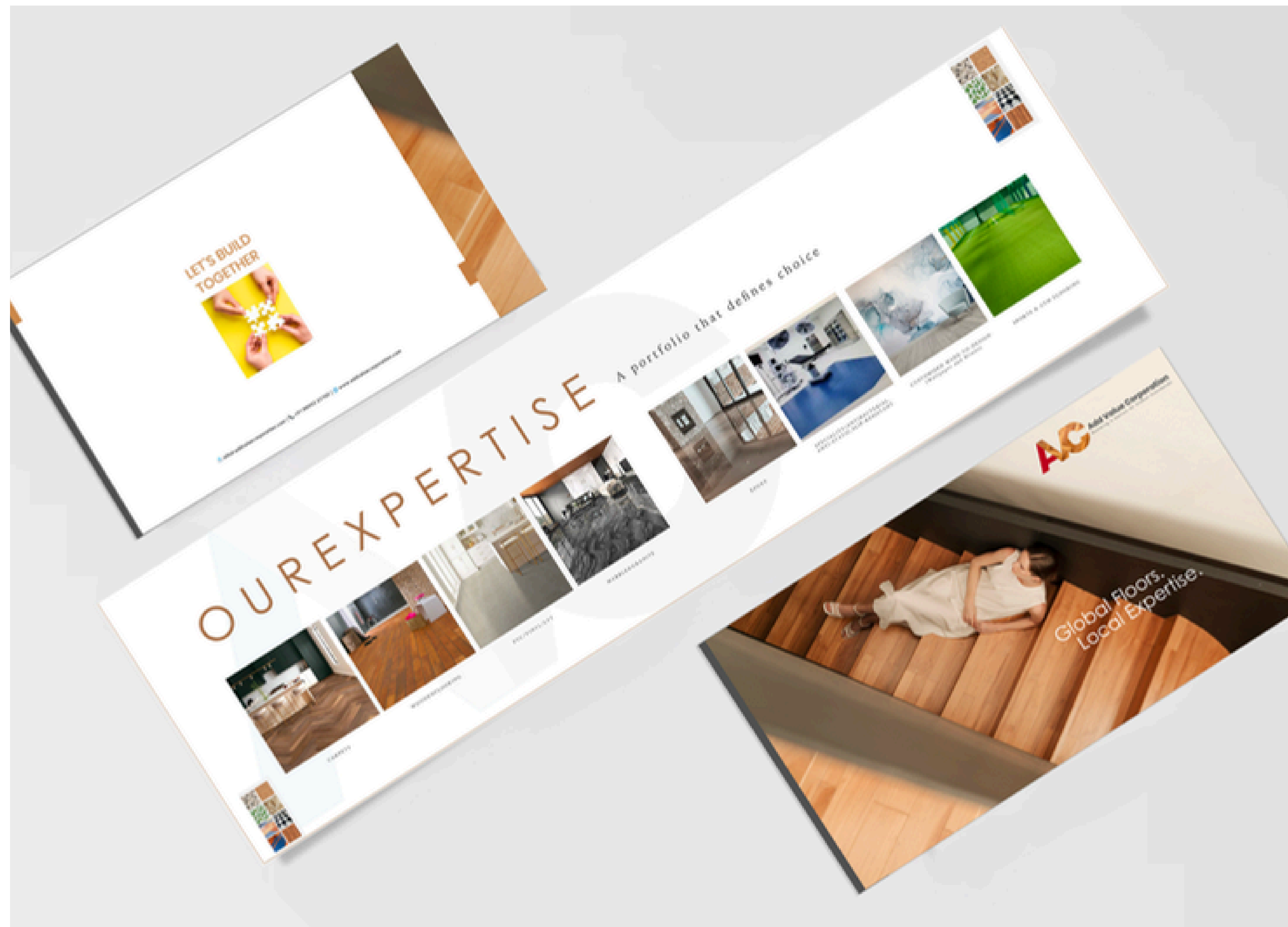
Training

Career Paths



MOTION GRAPHIC/ EXPLAINER VIDEOS

BROCHURES



Test Items	Test Methods	Test Results	
		Conductive	Meditech
Total Thickness	EN ISO 24346	2.0 MM	2.0 MM
Weight	EN ISO 23997	3000 G/m ²	2000 G/m ²
Roll Width	EN ISO 24341	2 MTR.	2 MTR.
Roll Length	EN ISO 24341	20 MTR.	20 MTR.
Fire Classification	EN 13501-1	ClassBfls1	ClassBfls 1
	ISO 9239-1	≥8 KW/m ²	≥8 KW/m ²
	ISO 11925-2	QUALIFIED	QUALIFIED
Anti-Static Property	EN 1815	<2KV	<2KV
Anti-Slip Test	DIN 51130	R0	R0
Wear Resistance	EN 660-2	P GROUP	T GROUP
Electrical Resistance (Ground)	EN 1081	10 ⁴ -10 ⁶ Ω	
Electrical Resistance (Vertical)	EN 1081	∞ Ω	
Anti-Bacterial Property	EN ISO 846	NO BACTERIA	
Special Maintenance Treatment		UV	
Improvement of Sound Insulation	EN ISO 717-3	4 DB	3 DB

Feature
Recyclable & Regenerable
Anti Acid
Anti Alkali
Anti Stain
Great Elasticity
Low Indentation from Rolling and Static Load

AC
Add Value Corporation
Building A Nation Of Global Standards

Company Address: A-32, Mohan Cooperative Industrial Estate, New Delhi – 110044
 info@addvaluecorporation.com
 92115 05317

FLORINEX
HOMOGENEOUS
VINYL SOLUTIONS

FLORINEX HOMOGENEOUS VINYL SOLUTIONS

HEALTHCARE OFFICES **INSTITUTIONAL RETAIL**

HISTORY

Campfire's *History* series covers important events of global significance such as World War One and World War Two and the Industrial Revolution. The graphic novel format allows readers to watch the events unfold before their eyes, seen from the point of view of the men and women who played important roles.

CAMPFIRE®

LOOK BOOK

20 AUTUMN WINTER 23
COLLECTION

OUR DIGITAL CLIENTS

BUILDING BRANDS IN THE DIGITAL UNIVERSE



At DConstellations, we collaborate with brands across diverse industries to amplify their digital presence and drive measurable performance.

From *e-Commerce to fashion and retail*, education, and consulting, our clients trust us to deliver strategies that connect creativity with tangible business results.

Our partnerships reflect our strength in:

- Managing multi-platform campaigns with precision
- Executing data-driven marketing that delivers ROI
- Creating brand storytelling that resonates globally

Each collaboration is a testament to our mission: *to transform digital engagement into tangible business growth.*

INDUSTRIES WE SERVE



E-COMMERCE



FASHION & RETAIL



FOOD & BEVERAGE



CORPORATE TRAINING



CONSULTING SERVICES



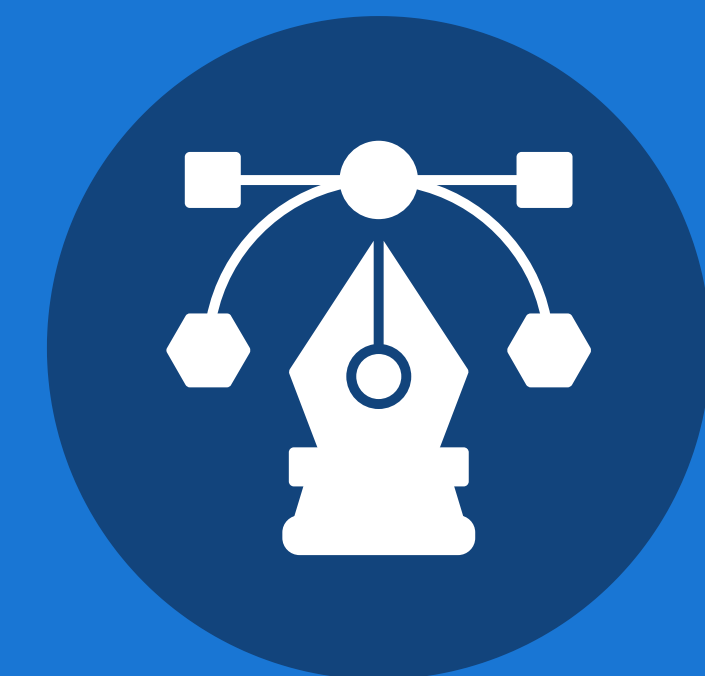
WHY DCONSTELLATIONS?

← WHAT SETS US APART IN THE DIGITAL MARKETING LANDSCAPE →



Data-Driven Excellence

Every decision is backed by analytics, performance tracking, and continuous optimization to maximize ROI and campaign effectiveness.



Design-Led Approach

Visual storytelling that captures attention and stands out in crowded digital spaces, creating memorable brand experiences.



Full-Funnel Solutions

From awareness to consideration to conversion, we manage the complete customer journey with strategic precision.



Agile Execution

Fast turnaround and adaptive strategies that respond to market changes without compromising on quality or brand integrity.

THE DCONSTELLATIONS DIFFERENCE

MEASURABLE ADVANTAGES THAT DELIVER REAL BUSINESS VALUE



TYPICAL AGENCY	DCONSTELLATIONS
Siloed services requiring multiple vendors	End-to-end solutions under one roof
Generic templates and cookie-cutter approaches	Custom strategies tailored to your brand DNA
Slow response times and lengthy approval cycles	Rapid execution with proven quality standards
Limited reporting and unclear ROI metrics	Real-time dashboards with transparent metrics
One-size-fits-all campaign strategies	Data-driven campaigns optimized for your goals
Reactive optimization based on monthly reviews	Continuous optimization and performance testing
Inconsistent brand messaging across channels	Unified brand presence across all touchpoints

PROVEN TRACK RECORD

NUMBERS THAT DEMONSTRATE OUR COMMITMENT TO MEASURABLE IMPACT



Years Combined Expertise

Deep industry knowledge

20+

Average ROI Improvement

Performance optimization

22%

100+

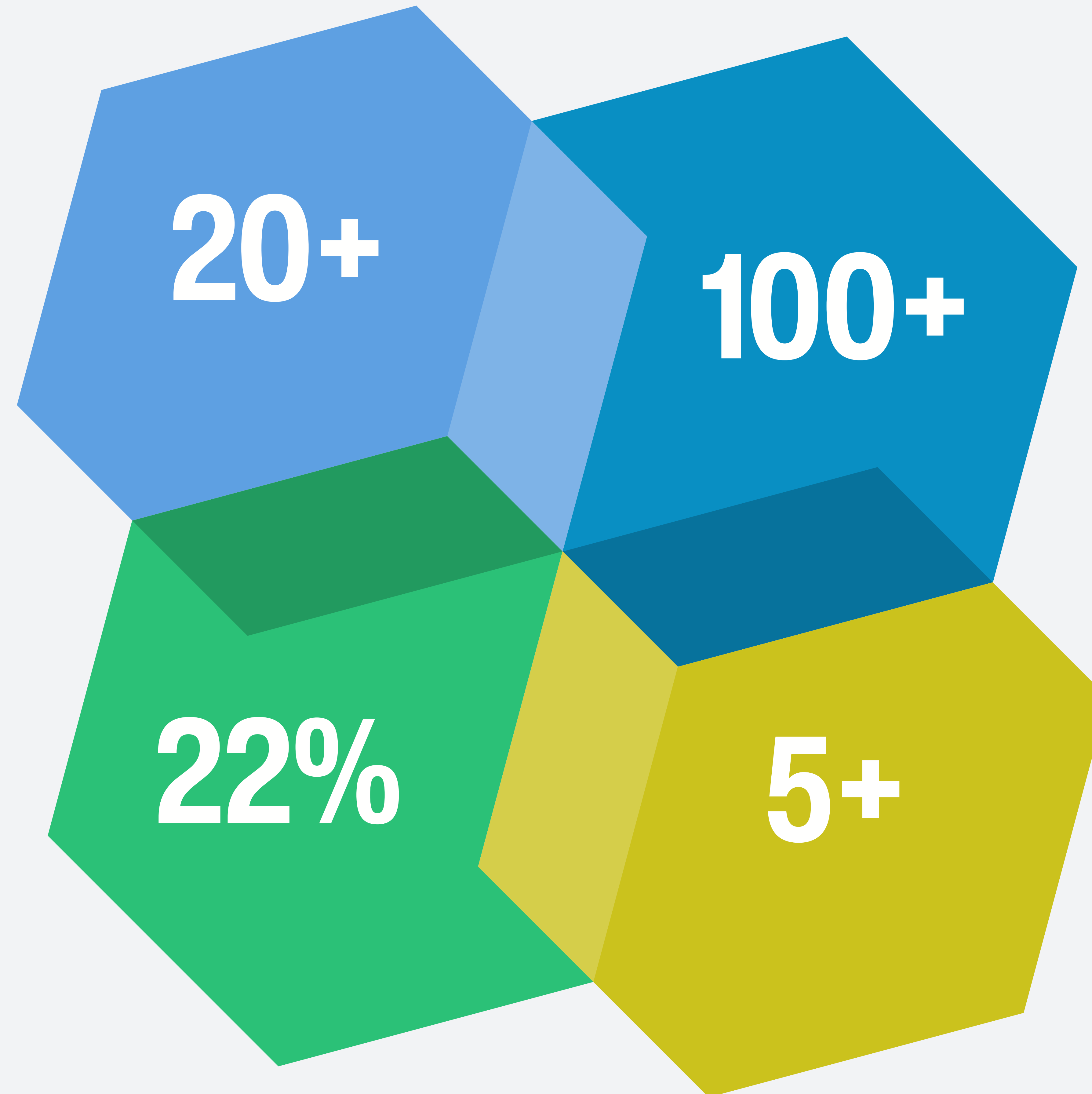
Campaigns Executed

Across diverse industries

5+

Platform Expertise

Google, Meta, TikTok & more





DCONSTELLATIONS

JOINING THE DOTS

LET'S BUILD SOMETHING IMPACTFUL



PARTNER WITH DCONSTELLATIONS TO TRANSFORM YOUR DIGITAL
PRESENCE INTO MEASURABLE GROWTH

Ready to elevate your brand? Give us a shout!

www.dconstellations.com | info@dconstellations.com

+91.981.179.6267

